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sec
Sustainable Energy Council



IN PARTNERSHIP WITH:



15,000
VISITORS

2,000+
DELEGATES

500+
EXHIBITORS

70+
SPONSORS

350+
SPEAKERS



WORLD HYDROGEN 2024

SUMMIT & EXHIBITION

13 - 15 MAY 2024

ROTTERDAM AHOY, NETHERLANDS



WITH THANKS TO OUR 2023 SPONSORS & PARTNERS

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THE WORLD'S LARGEST AND MOST SENIOR HYDROGEN EVENT

THE OFFICIAL WORLD HYDROGEN SUMMIT IN ROTTERDAM

The landmark event in the industry's calendar, **World Hydrogen 2024 Summit & Exhibition** returns to **Rotterdam** with the largest edition yet!

Part of the SEC World Hydrogen Series, **the Official World Hydrogen Summit & Exhibition** in Rotterdam is once again partnered with the Port of Rotterdam, the City of Rotterdam and the Province of Zuid-Holland, solidifying their continual commitment and partnership, to facilitate the official global springboard for hydrogen deals and project developments.

The sell-out 2023 event tripled in size from its previous year, and the upcoming 2024 edition will expand even more so, to accommodate the surging expansion of the sector as hydrogen takes centre stage in global debates, subsidy schemes and energy transition plans.



WHAT'S ON AT WORLD HYDROGEN 2024

SUNDAY 12 MAY

Site Visits
Port of Rotterdam



VIP
Exhibition Opening
Ceremony

World Hydrogen
Awards Ceremony



MONDAY 13 MAY

Summit Day 1

Exhibition Day 1



H2 Tech Series Day 1



Gala Dinner



TUESDAY 14 MAY

Summit Day 2

Exhibition Day 2



H2 Tech Series Day 2



Drinks Reception



WEDNESDAY 15 MAY

Summit Day 3



SUMMIT
13th-15th May

EXHIBITION
13th-14th May

THURSDAY 16 MAY

Site Visits
Port of Rotterdam



THE ONLY TRULY GLOBAL EVENT UNITING THE HYDROGEN VALUE CHAIN



15,000+
VISITORS

500+
EXHIBITORS

2x
H2 TECH STAGES

**HYDROGEN
IN ACTION
ZONES**

**VIP
OPENING
CEREMONY**

WORLD HYDROGEN 2024

Exhibition

“

This is where the hydrogen party is... this clearly has become the hydrogen event every year. It's 11,500 people this year which is amazing, and I think next year it will be over 15,000, so this is where everybody who is a hydrogen aficionado is this week, and we definitely are, so we are in the right place.”

Maarten Wetselaar
Chief Executive Officer
CEPSA

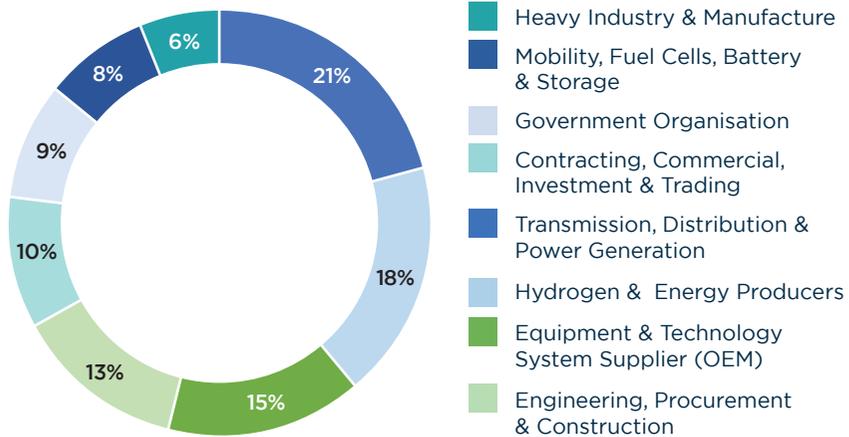


#WORLDHYDROGEN2024

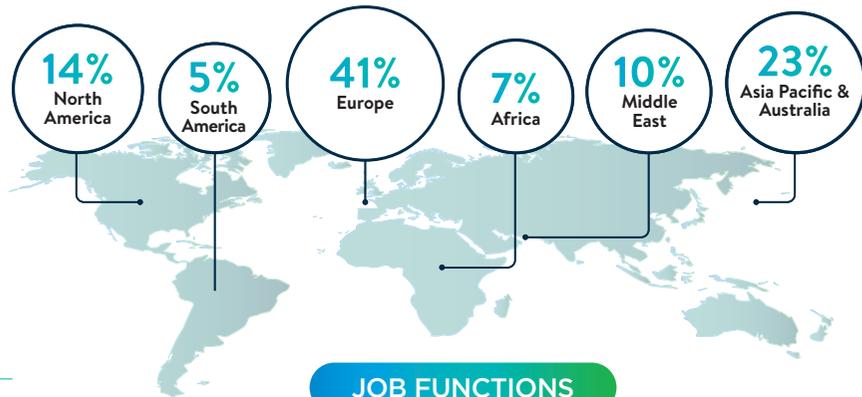


MEET WITH THE GLOBAL HYDROGEN VALUE CHAIN AT WORLD HYDROGEN 2024

WHO WILL YOU MEET



REACH A GLOBAL AUDIENCE OF ENERGY LEADERS:



JOB FUNCTIONS



COUNTRY PAVILLIONS



THE WORLD HYDROGEN 2024 FLOORPLAN

With over 500 exhibiting companies, World Hydrogen 2024 is continuing its monumental growth from last year to keep up with demand and the rapid industry expansion.

The Exhibition is the ideal place to conduct meetings and discuss business with key decision makers of the entire global hydrogen value chain. Featuring two H2 Tech Series stages, Hydrogen in Action Zones, networking areas, product launches and more!



The World Hydrogen Summit & Exhibition is providing a great platform for all countries to come together, learn, share ideas and collaborate, so it is a critical platform for all of us from various countries to share our ideas, learn from each other and collaborate on how to maximise our efforts toward green energy.”

Hon. Sihle Zikalala
Minister of Public Works
and Infrastructure
Government of South Africa



HIGHLIGHT YOUR EXPERTISE, MEET DECISION MAKERS, SECURE DEALS

WHY EXHIBIT AT WORLD HYDROGEN 2024?

- ✓ Participate in the largest and most senior hydrogen event in the world
- ✓ Showcase your products and services to 15,000 global buyers and partners
- ✓ Generate new leads and exchange insights in a highly targeted environment
- ✓ Showcase your products and services to global buyers and partners
- ✓ Position your brand as a leader in the growing hydrogen market
- ✓ A cost and time effective way to discover new business opportunities
- ✓ Exchange insights and answer your clients questions instantly
- ✓ Be part of a growing hydrogen community world-wide

BOOK YOUR EXHIBITION STAND

Contact Scott Shelton

Tel. +44 20 7978 0088 Email.

Hydrogen@sustainableenergycouncil.com

WHAT'S INCLUDED IN THE SHELL SCHEME?



SHELL SCHEME €595 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- Sizes from 9 square meters
- Fascia with company name
- Walls which you can brand with your prints
- Carpeted flooring
- Table & chairs
- Electricity socket & lights
- Waste bin
- Additional furniture and media device available at discounted cost
- Free of charge Visitor Tickets
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

WHAT'S INCLUDED IN THE SPACE ONLY STAND?



SPACE ONLY €530 PER SQM:

- Your company listed in the Exhibitors Directory
- Assistance and recommendations from our dedicated exhibitions team
- You design and build your stand to your specifications
- Additional furniture and media devices available at a discounted cost
- Free of charge Visitor Tickets
- Access to the H2 Tech Series
- Discounts available to access the Summit Sessions

SPEAK AT H2 TECH SESSIONS

Demonstrate your solutions to Exhibition Visitors by presenting at the H2 Tech Series Sessions on the exhibition floor. This option is only available for exhibitors and is charged. Please get in touch for more information.

WORLD HYDROGEN 2023 EXHIBITORS INCLUDED





15,000
VISITORS

2x
H2 TECH STAGES

200
SPEAKERS

130
TECHNICAL
PRESENTATIONS

WORLD HYDROGEN 2024



H2
TECH
SERIES

“

If you look around you, you will find there are over 10,000 people here working on hydrogen and the hydrogen value chains, so it's all about renewable electricity development, conversion of the electron into the molecule through hydrogen and then the application of hydrogen into the hard to abate sectors, and we find all these people here, so for us it's a really efficient way of meeting a lot of people...

It's a great concept because the summit side really gives the content part, but at the same time the Exhibition gives the opportunity for a lot of companies to present themselves with their products and their services, so from that side it's an ideal combination.'

Marcel Galjee
Managing Director
HYCC



#WORLDHYDROGEN2024

YOUR OPPORTUNITY TO ATTEND THE LARGEST & MOST SENIOR HYDROGEN EVENT FOR FREE!

The incredible free-to-attend H2 Tech Series which runs parallel to the Summit Sessions, and held on the exhibition floor, brings you a collection of over 130 presentations, delivered by 200+ expert speakers from the industry. This unique opportunity allows you to hear directly from hydrogen experts presenting their company's latest technologies and solutions to develop the hydrogen ecosystem, whilst also having the opportunity to network with 15,000 visitors!

WHY YOU SHOULD VISIT THE EXHIBITION & H2 TECH SERIES FREE OF CHARGE

- ✓ Hear from hydrogen experts, on the exhibition floor
- ✓ Explore a wide range of topics to enhance your hydrogen knowledge
- ✓ Grasp the latest cleantech developments for your hydrogen business
- ✓ Meet with technology manufacturers presenting their latest solutions
- ✓ Ask your questions and understand the future of hydrogen applications
- ✓ Get unique access to high-level hydrogen insights
- ✓ Expand your network and kickstart your industry collaboration
- ✓ Secure deals and do business with key speakers at their exhibition stands

SPEAK AT THE H2 TECH SERIES. GET IN TOUCH WITH:

SCOTT SHELTON Director

Call **+44 20 7978 0088** or email Hydrogen@sustainableenergycouncil.com



“

The World Hydrogen Summit is the main event of course for the world and in our region. I love this event, the World Hydrogen Summit & Exhibition is so important, we meet people from all over the world, everybody is so much involved. It's exhilarating that we see the growth in the event, so many more participants than last year, so hopefully next year again with even more participants.”

H.E. Jeannette Baljeu
Regional Minister
Province of Zuid-Holland



H2 TECH SERIES SPEAKERS INCLUDE



Karen De Lathouder
CEO
bp Netherlands



The Honourable Blaine Higgs
Premier
Government of New Brunswick



The Honourable Andrew Parsons, KC
Minister of Industry, Energy and Technology, Member for Burgeo - La Poile
Newfoundland and Labrador



Matthew Manning
Advisor
Office of International Market Development, U.S. Department of Energy



Dr. René Cotting
Chief Financial Officer
Smartenergy



Erwan Bruneau
H2fM Product Manager Europe
Air Products



Dr. Alaa Mohd
Director of Sales - Solid Oxide Fuel Cell (SOFC) Program
Robert Bosch GmbH



Dr. Marco Scholz
Senior Manager Asset Development
Uniper Hydrogen GmbH



Marie Khuny Khy
Electrolysis Product Line Director, Engineering & Construction
Air Liquide



Michiel Nijboer
Senior Investment Consultant
Royal HaskoningDHV



Markus Kösters
Head of Commercial Development Europe
LIFTE H2



Dr. Deborah Maxwell
Chief Science Officer
BoMax Hydrogen, LLC



Dr. Gökçe Mete
Senior Manager, Hydrogen & Industry Decarbonization
South Pole



Laurence Boisramé
Global Sales Director Hydrogen
Bureau Veritas



Orna Barash
VP of Product
NanoScent



Irina Gorbounova
Vice President M&A and Head of XCarb Innovation Fund
ArcelorMittal



Petra de Groene
Director Economic Affairs and Sustainability
City of Rotterdam



Maaïke Zwart
Alderman for Sustainability, Work & Income and Economy
Municipality of Delft



Cosima Sagmeister
Co-Lead Events
Women in Green Hydrogen



Petra Schwager
Chief, Climate & Technology Partnerships (CTP) Division
UNIDO



Elizabeth Minchew
Research Officer Climate Innovation and Business Development
International Finance Corporation (IFC)



Itske Lulof
Sector Head, Energy & Climate
Invest International



Devon Hyver
Director Sales and Market Development
Plug Power



Meindert Stolk
Regional Minister for Economy & Innovation
Provincie Zuid-Holland

MAXIMISE YOUR BRAND REACH WITH A TAILORED SPONSORSHIP PACKAGE

EXPAND YOUR REACH WITH OUR BRANDED OPPORTUNITIES, FEATURING:



Branded Lunches &
Coffee Breaks



Branded Gala Dinner



Drinks Reception



Your Logo on Badges
and/ or Lanyards



Brand Highlighted Across
Event Signage



Logo on Programme & All
Marketing Materials



Dedicated Interviews, Emails,
Social Media Posts to
our Audience



WHY SPONSOR WORLD HYDROGEN 2024?

- ✓ The most senior event within the hydrogen industry
- ✓ The most attended event by Senior Hydrogen Leaders
- ✓ The most attended event by global ministers
- ✓ Gain prime exposure to senior decision makers and government officials
- ✓ Maximise your brand reach with inclusion in our event marketing campaign, reaching exposure to 5,800,000 hydrogen professionals
- ✓ Highlight your position as a key player, showcase your company's latest products and activities



100% OF PARTICIPANTS

Rated the Quality of the Summit &
Exhibition as Good or Excellent



97% OF PARTICIPANTS

Rated the Quality of the Networking
Opportunities Good or Excellent



97% OF PARTICIPANTS

Would Recommend the Event
to a Colleague

GET IN TOUCH WITH OUR TEAM TO DISCUSS TAILORED SPONSORSHIP PACKAGES.

Rob Arthur on **+44 20 7978 0095** or email **Hydrogen@sustainableenergycouncil.com**

150

HIGH-LEVEL
SPEAKERS

20+

STRATEGIC
SESSIONS

2,000+

DECISION
MAKERS

94%

C-LEVEL
ATTENDEES



WORLD HYDROGEN 2024

Summit

“

The World Hydrogen Summit is now probably the most pivotal of exhibitions and conferences where the right people for an industry like Air Products come together, combining both public and private around the topic of hydrogen and how it can contribute to decarbonizing our economies and society.”

Ivo Bols
President for Europe & Africa
Air Products



THE GLOBAL STAGE FOR HYDROGEN PROJECTS, POLICIES & STRATEGIES

The World Hydrogen Summit convenes the world's policy and strategy leaders at the forefront of ground-breaking hydrogen projects to share the latest advancements and collaborate towards an accelerated upscale of deployment.



Renewable Hydrogen Production



Electrolyser Developments



Low Carbon Hydrogen Production with CCUS



Clean Hydrogen Storage Infrastructure, Transportation & Distribution



Hydrogen Supply Chain Development



Global Ports Creating Hydrogen Hubs and Demand Centres



Hydrogen Carriers: Ammonia, Methanol, Liquid Hydrogen, LOHC



Decarbonising Hard to Abate Sectors Through Low Carbon Hydrogen Applications



Hydrogen Mobility Advancements on Land, Sea and Air



Hydrogen Bankability, Investments, Subsidies



Global Governments Leading the Creation of a Hydrogen Economy



Standardisation, Certification & Regulations

WORLD HYDROGEN 2023 SUMMIT & EXHIBITION



“

I'm really excited to have been invited again to the World Hydrogen Summit because hydrogen rocks.

If we want nature really to be restored we have to drastically reduce the emissions of CO₂ and the only way we can do that is to have a rapid transition of our energy sector into renewable energy.”

Frans Timmermans,
Executive Vice-President, European Commission



#WORLDHYDROGEN2024

WORLD HYDROGEN SPEAKERS INCLUDE



Frans Timmermans
Executive Vice-President
European Commission



H.E. Micky Adriaansens
Minister of Economic Affairs and Climate Policy
Government of the Kingdom of the Netherlands



Olivia Breese
Senior Vice President, Head of Power to X
Ørsted



His Royal Highness Prince Abdulaziz bin Salman Al-Saud
Minister of Energy
Government of the Kingdom of Saudi Arabia



Hon. Peter Malinauskas
Premier
Government of South Australia



H.E. Salim Al Aufi
Minister of Energy and Minerals
Sultanate of Oman



Hon. Sihle Zikalala
Minister of Public Works and Infrastructure
Government of South Africa



James Mnyupe
Presidential Economic Advisor
Government of the Republic of Namibia



Emmanuel Rodriguez
Head of Decarbonization Partnerships
Arcelor Mittal



Alison Conboy
Deputy Director, Hydrogen Production
Department for Energy Security and Net Zero UK Government



David Crane
Director of the Office of Clean Energy Demonstrations
U.S. Department of Energy



Dr. Sunita Satyapal
Director, Hydrogen and Fuel Cell Technologies Office
U.S. Department of Energy



Eystein Leren
Market Development Director
Yara Clean Ammonia



Nicola McFarlane
Director of Hydrogen and New Energies Division
Department of Jobs, Tourism, Science and Innovation Government of Western Australia



Dr. Christine Falken-Grosser
Director, Hydrogen Coordination
Federal Ministry of Economic Affairs and Climate Action, Germany



Allard Castelein
President & CEO
Port of Rotterdam Authority



Christian Pho Duc
Chief Technology Officer
Smartenergy



Matthias Ziebell
VP, Sales & Business Development Electrolysis Technology & Services
Robert Bosch GmbH



Ivo Bols
President for Europe & Africa
Air Products



Felipe Arbelaez
Senior Vice President Hydrogen & CCS
bp



Yelda Guven
Vice President Policy, EAME
ExxonMobil | Low Carbon Solutions



Paul Bogers
Vice President - Hydrogen
Shell



Dr. Nikunj Gupta
Vice President, Hydrogen Studies
ADNOC



Laurel Broten
CEO
Invest in Canada

CELEBRATING EXCELLENCE IN THE GLOBAL HYDROGEN INDUSTRY

You are invited to the

THE WORLD HYDROGEN 2024 AWARDS

Sunday 12th May 2024 | 18:30 | Rotterdam

Open to all Summit Delegates

CONGRATULATIONS TO OUR 2023 AWARD WINNERS



**GREEN
PROJECT**

H2Global Stiftung



**INDUSTRIAL
APPLICATION**

AIR PRODUCTS world energy



**FUTURE
LEADER**



**Kiruthika
Sadagopan**
Larson & Toubro



**PORT OF
THE FUTURE**

Port of
Rotterdam



**HYDROGEN
TRANSPORT**

ZERO AVIA



**PERSON OF
THE YEAR**



**Ursula von
der Leyen**
European
Commission



SUBMIT YOUR NOMINATIONS FOR 2024 **TODAY!** Visit world-hydrogen-summit.com/awards

THE WORLD HYDROGEN ADVISORY BOARD OF INDUSTRY LEADERS

The mission of the Hydrogen Advisory Board is to stimulate dialogue, facilitate meetings, get deals done across the world to accelerate the adoption of the hydrogen industry and contribute to a speedy energy transition.



Allard Castelein
Chief Executive Officer
Port of Rotterdam
Authority



Paul Bogers
Vice President - Hydrogen
Shell



Andrew Horvath
Global Group Chairman
Star Scientific Limited



Grace Quan
President & CEO
Hydrogen In Motion
Inc. (H2M)



Jorgo Chatzimarkakis
CEO
Hydrogen Europe



Max Correa Achurra
Director Latam
Copenhagen Infrastructure
Partners (CIP)



Noe Van Hulst
Vice-Chair at IPHE
Hydrogen Advisor at
EA & Gasunie



Christian Pho Duc
Chief Technology Officer
Smartenergy



David Burns
Vice President Clean Energy
Linde



Alicia Eastman
President
InterContinental Energy



Shigeru (Sam) Muraki
Representative Director
Clean Fuel Ammonia
Association



Elaine Wong
Co-Founder & Partner
H+ Partners



Najla Al Jamali
Chief Executive
Alternative Energy
OQ



Dr Fiona Simon
CEO
Australian Hydrogen
Council (AHC)



Federico Bernardelli
Country Image Coordinator and
International Positioning Coordinator
International Affairs Office of the
Chilean Ministry of Energy

For more information about the
Hydrogen Advisory Board,
please contact:

Chris Hugall, Managing Director
on **+44 20 7978 0080**

CONNECTING THE GLOBAL HYDROGEN VALUE CHAIN

THE SEC WORLD HYDROGEN SERIES THE LARGEST AND MOST SENIOR HYDROGEN SUMMITS



**HYDROGEN
AMERICAS
2023**
SUMMIT & EXHIBITION

2 - 3 OCTOBER 2023

Ronald Reagan Int. Trade Center, Washington D.C.

Co-hosted By:  

PROJECTS, OPPORTUNITIES &
PARTNERSHIPS TO DEVELOP
CLEAN HYDROGEN

www.hydrogen-americas-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Rob Arthur on +44 20 7978 0095 or email
Americas@sustainableenergycouncil.com



**ASIA-PACIFIC
HYDROGEN
2023**
SUMMIT & EXHIBITION

26 - 27 OCTOBER 2023

ICC Sydney, Australia

In Partnership With:   

CONNECTING THE WORLD'S
SENIOR HYDROGEN LEADERS
WITH APAC

www.asia-hydrogen-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Elliott McGinn on +44 207 978 0029
UAE: +971 506659505 or email
AsiaHydrogen@sustainableenergycouncil.com



**WORLD
HYDROGEN
2024**
SUMMIT & EXHIBITION

13 - 15 MAY 2024

Rotterdam Ahoy, Netherlands

In Partnership With:   

THE GLOBAL PLATFORM
WHERE HYDROGEN DEALS
GET DONE

www.world-hydrogen-summit.com

Get in touch with our team to participate as a speaker, sponsor, partner or attendee at the Summit, please contact

Rob Arthur on +44 20 7978 0095 or email
Hydrogen@sustainableenergycouncil.com

WITH THANKS TO OUR 2024 INDUSTRY SUPPORTERS



THE SEC WORLD HYDROGEN SERIES THE LARGEST AND MOST SENIOR HYDROGEN SUMMITS



THE GLOBAL PLATFORM WHERE HYDROGEN BUSINESS GETS DONE

Join us at the World Hydrogen
2024 Summit & Exhibition.

FOR SPONSORSHIP
& PARTNERSHIPS
PLEASE CONTACT:

ROBERT ARTHUR

Business Development Manager
Call +44 20 7978 0095 or email
Hydrogen@sustainableenergycouncil.com

FOR EXHIBITING,
PLEASE CONTACT:

SCOTT SHELTON

Director
Call +44 20 7978 0088 or email
Hydrogen@sustainableenergycouncil.com

JOIN THE CONVERSATION
ON SOCIAL MEDIA

#WORLDHYDROGEN2024

 @HydrogenFSummit

 Sustainable Energy Council

BOOK YOUR ATTENDANCE WITH ONE OF THE OPTIONS BELOW:

IN-PERSON SUMMIT & EXHIBITION

€1,999

Early Bird Rate until 30th September
(final ticket price is €2,499)

What's included:

ALL ACCESS PASS

- ✓ Access to Summit Sessions
- ✓ Summit networking lunches and drinks
- ✓ Awards Ceremony
- ✓ Exhibition Access
- ✓ Exhibition Networking
- ✓ Access to H2 Tech Series Sessions
- ✓ Logo in Companies Attending
- ✓ Access to Virtual Platform (app)
- ✓ Access to Session Recordings
- ✓ Access to Speaker Presentations
- ✓ Access to Site Visits
- ✓ VIP Opening Ceremony

BOOK NOW

IN-PERSON EXHIBITION ONLY

**FREE
TO ATTEND**

Open to all industry trade

What's included:

EXHIBITION PASS

- ✓ Exhibition Access
- ✓ Access to 2 x H2 Tech Stages
- ✓ 130 Technical Presentations
- ✓ Hear from 200 Speakers
- ✓ Network with 15,000 Visitors
- ✓ Access to Virtual Platform (app)
- ✓ Access to 500 Exhibitors
- ✓ Access to 20 Country Pavilions
- ✓ Access to Hydrogen in Action Zones

BOOK NOW

LOOKING FOR EXHIBITING & SPONSORSHIP PRICES?

Get in touch with our team today to discuss your tailored branding package:

Hydrogen@sustainableenergycouncil.com