

# H<sub>2</sub> MOBILITY<sup>+</sup> ENERGY SHOW 2020

2020. 7. 1 - 3 · KINTEX, KOREA

## EXHIBITION OVERVIEW

### TITLE

H2 Mobility+Energy Show 2020

### DATE

July 1 (Wed) – 3 (Fri), 2020

### VENUE

KINTEX Hall 3, Goyang City,  
Gyeonggi Province

### EXHIBITION SCALE

10,337m<sup>2</sup>

### CONFIGURATION

Exhibition, international forum,  
subsidiary events

### EXHIBIT ITEMS



**H2 MOBILITY**  
HFCV, hydrogen charging  
stations, hydrogen  
manufacturing



**ELECTRIC MOBILITY**  
BEV, Hybrid, PHEV, and small  
electric vehicles



**PARTS & SERVICES**  
Parts, supplies, etc. related to  
fuel cell electric vehicles and  
electric vehicles

### SUBSIDIARY EVENTS

#### B2B NETWORKING

- 1:1 business meetings for domestic and overseas hydrogen-related companies

#### H2 MOBILITY TEST-DRIVING

- Test-driving for buyers, industry officials and ordinary citizens (hydrogen passenger cars, hydrogen buses, hydrogen trucks, etc.)

#### NEW PRODUCT AND TECHNOLOGY PRESS BRIEFING

- PR opportunity for new product/new technology exhibitors and awards to outstanding companies

#### VARIOUS SEMINARS AND CONFERENCES

### HOST



H<sub>2</sub> MOBILITY+ ENERGY SHOW  
ORGANIZING COMMITTEE

- \* Organizing Committee consists of Korea Automobile Manufacturers Association, H2KOREA, Hydrogen Energy Network Co., Ltd. and Korea Hydrogen Industry Association

### ORGANIZERS



H<sub>2</sub> MOBILITY+ ENERGY SHOW  
ORGANIZING COMMITTEE

**kotra**

Korea Trade-Investment  
Promotion Agency

### SPONSORS



National Assembly  
Hydrogen Economy Forum



Ministry of Trade,  
Industry and Energy



Ministry of Science and ICT



Ministry of  
Foreign Affairs



Ministry of Environment



Ministry of Land,  
Infrastructure and Transport



Ministry of SMEs  
and Startups

## The World's First H2 Mobility Exhibition

Global leading companies and leaders of the international hydrogen and fuel cell mobility field meet for the first time to advance related technology and promote sustainable future energy.

### **KOREA'S LARGEST HYDROGEN INDUSTRY EXHIBITION HELD IN SEOUL METROPOLITAN AREA**

Global top-tier technology companies such as Hyundai Motor Company, Doosan, Air Liquide, 3M and Nel Hydrogen will participate and provide information on their state-of-the-art products and services. Various other public corporations like KEPCO and Korea Gas Corporation as well as local governments will participate to present their views on the direction of future energy and society.

### **A VENUE TO SHARE OPINIONS AND FOSTER TIES AMONG COMPANIES**

There will be opportunities for 1:1 B2B meetings involving international buyers and related organizations, as well as various subsidiary events allowing for networking among interested individuals and parties.

### **OPPORTUNITIES TO PUBLICIZE NEW PRODUCTS, SERVICES, AND TECHNOLOGIES**

There will be opportunities for companies to introduce and promote their products, services, and technologies, while the daily press briefing will also help foster brand awareness and potential sales.



# EXHIBITION PARTICIPATION

## EXHIBIT ITEMS



### • H2 MOBILITY

- HFCV (passenger cars, buses, trucks, special vehicles, etc.)
- other H2 mobility (trains, ships, submarines, airplanes, drones, motorcycles, bicycles, forklifts, etc.)
- fuel cells, hydrogen supply systems, air supply systems, heat management systems, hydrogen storage systems, etc.



### • INFRASTRUCTURE AND HYDROGEN ECONOMY

- hydrogen charging stations, power plants, hydrogen manufacturing, water electrolysis, local governments, etc.



### • ENERGY

- renewable energy, photovoltaics, wind power, secondary batteries, etc.



### • ELECTRIC MOBILITY

- BEV, Hybrid, PHEV and small electric vehicles
- batteries, chargers, e-mobility, etc.



### • PARTS & SERVICES

- parts, supplies, technologies and services related to future mobility
- hydrogen-related IT, software and design companies

\* Exhibition items may change depending on the companies present.

## APPLICATION PERIOD

2019. 9. 1 ~ 2020. 6. 12

## BOOTH TYPES

### • SPACE ONLY

- Exhibitors who apply for more than 30 booths must obtain approval from the Organizer in advance, and consult with the Organizer regarding installation and operation.
- Companies recruited by an outside association or institution (organization) may design and install their own exhibition space of a small number of participating companies in the space only after consultation with the Organizer.

### • SHELL SCHEME (3m×3m)

- partitions on three sides (partitions will be installed only on 1 or 2 sides depending on the location of the booth)
- 1 information desk/table and 1 chair
- Electrical wiring (single phase 220V 1kw), outlets and lighting
- Floor Pytex
- Korean and English signboard

## PARTICIPATION FEE

BOOTH TYPE	BOOTH PRICING
SPACE ONLY	KRW 2,500,000 / booth
SHELL SCHEME	KRW 3,000,000 / booth

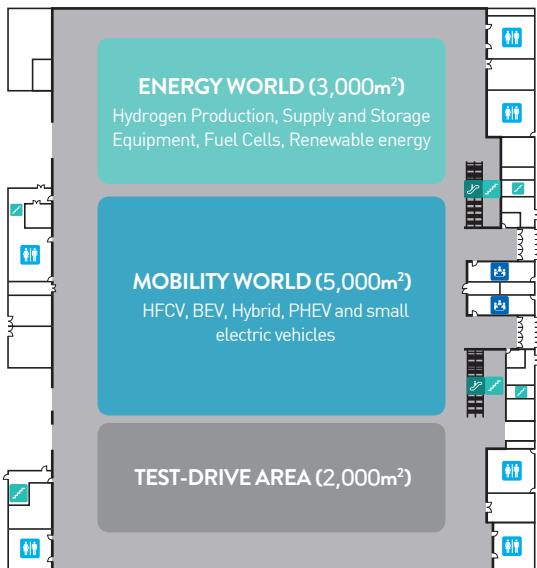
\* VAT excluded

- The participation fee includes the exhibition hall rent, the common service charges, e.g., expenses for managing and cleaning the exhibition hall, the cost of publishing the information brochures for exhibitors.
- \* The fees for the use of facilities separately required by KINTEX, e.g., the fees for the use of electricity, phone, compressed air, and water supply and drainage, and the fees for the use of the exhibition hall after hours, will be paid by the exhibitor.
- The Organizer may have a separate exhibition hall as a special project, and the participation fee for this may be determined separately.

## APPLICATION AND PAYMENT OF PARTICIPATION FEES

- When exhibitors apply for participation, the application will not be deemed valid unless the application form is submitted and 50% or more of the participation fee is paid.
- Pay the balance by June 12, 2020
- Application documents may be submitted through the H2 Mobility+Energy Show 2020 homepage ([www.h2mobility.kr](http://www.h2mobility.kr)).
- Foreign corporations without any place of business in Korea must deposit the participation fee in the designated bank account except for the 10% value-added tax according to Paragraph 1 of Article 24 of the Value-Added Tax Act and Paragraph 2 of Article 33 [Exemption from value-added tax] of the Enforcement Decree of the same Act.
- The Organizer may allow exhibitors that apply for participation after the application deadline, i.e., June 12, 2020, to participate in consideration of the status and availability of exhibition halls, and in this case, the exhibitor must pay the participation fee in full.
- A separate procedure will be applied to the applications and participation fee payment of exhibitors in the special exhibition planned by the Organizer and exhibitors invited by the strategic recruiting efforts of the Organizer (the same will be applied to cases where a number of foreign companies, recruited by a foreign institution, participate)

## FLOOR PLAN



[www.h2mobility.kr](http://www.h2mobility.kr)

Contact us for more information

Korea Automobile Manufacturers Association

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